

Cedar City – Iron County Office of Economic Development

- 1) Cluster Initiative
- 2) Retention, Expansion & Attraction
- 3) Area Assets

Economic Clusters



Manufacturing/
Light Industrial



Renewable
Energy



Technology



Tourism

Retention, Expansion & Attraction

- Local Partnerships: Advisory Board, Chamber of Commerce, SCORE, Business Resource Center, USTAR.
- BEAR Program
- Attraction Marketing Campaign

Area Assets

- Renewable energy resources
- Access to main line rail
- Interstate access
- Fiber optics
- Young, educated workforce
- Cedar City Regional Airport
- Port 15 Utah – Shovel ready development